**Ancient Civilization Advertisement**

Create an advertisement for your assigned civilization. You will need to play up your strengths and play down your weaknesses in order for anyone to want to move to your civilization.

My Civilzation\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_-

My partner \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You will work in pairs and you may use the internet to look up information, but no printing allowed. Everything needs to be hand written. (f you need to print something to traces that is fine)

Due Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You will be graded on the following:

1. Civilization name included
2. Slogan for your civilization
3. Reference to 3 Cultural achievements
4. Reference and explanation of Political System
5. Reference and explanation of Social Hierarchy (should be very positive)
6. A way for people to get in contact with your Civilization
7. A Bonus or a Giveaway if they move during the height of your civilization

(dates must be included)

1. Must have a minimum of two Pictures, pictures must be hand drawn
2. Two famous people I may meet if I live here and why they are famous
3. Effort, Creativity, Would I want to go there

**Score Sheet**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **10 Points** | **5 Points** | **0 Points** |
| **Civilization Name** | Included |  | Not included |
| **Slogan** | Interesting, Intriguing, well thought out, inviting | Present but doesn’t really relate to your civilization | Not Included |
| **Cultural Ideas** | Phrased positively, 3 Ideas | 3 ideas, but not phrased especially positively | Less than 3 included |
| **Political System** | Included and explained, phrased positively | Included but not explained | Not Included |
| **Social System** | Picture or diagram included and explained, phrased positively | Picture or diagram included, but not especially positive | Not included |
| **Contact Info** | Given, interesting or funny, relates to cavitation well | Given but doesn’t relate to civilization | Not included |
| **Give Away** | Included |  | Not included |
| **Pictures** | 2 Pictures must be included and relate to your civilization | 1 picture included and related to civilization | Not Included |
| **2 Famous People** | 2 Famous People and why they are Famous | Information on only 1 person or incomplete information | Not Included / no information on people |
| **Do I want to**  **go there?** | Is your Advertisement creative, did you put effort into it, do I want to go there | Advertisement lacked creativity and Effort | No effort, minimally done |

**TOTAL POINTS** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Comments:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_